



ALL ACCESS ENTERTAINMENT



Celebrating Latino Holidays and the Hispanic Culture of Southern California

MEDIA ALERT
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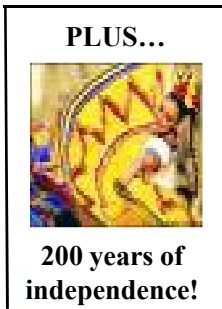
DORA THE EXPLORER READY TO APPEAR “LIVE” AT LOS ANGELES’ LARGEST MEXICAN INDEPENDENCE DAY CELEBRATION

Nickelodeon cartoon character celebrating 10 years of family entertainment

June 15, 2010, Los Angeles, CA -- Dora The Explorer, one of the most popular animated children’s characters on television today, has plans to celebrate her 10th on-air anniversary later this year at September’s FIESTAS PATRIAS weekend festival to be held at Los Angeles’ Olvera Street Plaza. The festival is held over the Sat-Sun September 11-12 weekend and is L.A.’s largest and most popular celebration of Mexican Independence Day – a hugely important cultural holiday for much of the city’s Latino population. Fiestas Patrias 2010 will honor independent Mexico’s 200th birthday.

Dora, one of the main staple characters of the Nickelodeon Cable TV network, is a young Latina who educates and entertains children by going on exciting adventures every show -- while both showing and sharing what she learns along the way in English and in Spanish. The show has won multiple awards.

At the FIESTA PATRIAS festival, Dora can be seen performing each day at Olvera Street Plaza’s historic Kiosko stage or speaking up close and personal to all her friends at the Placita de Dolores stage. “Having Dora and other popular Nickelodeon characters on stage to help us celebrate her birthday and Mexico’s birthday will make this year’s event extra special,” said Peter Bellas of All Access Entertainment, the festival’s organizer. “Because Fiestas Patrias is so popular, it’s the perfect event for families and for birthdays!”



Major birthday’s for both Mexico and the Dora The Explorer TV show will be themes that anchor one of the most popular festivals celebrating FIESTAS PATRIAS (Mexican Independence Day) at Plaza Olvera in Los Angeles later this year.

Fiestas Patrias is free-to-the-public and is open from 11a – 8pm.

For information on available sponsorships and other exciting events from All Access Entertainment contact Peter Bellas at 310-914-8308 or Peter@allaccess.LA